



Government of India

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GOV  
मेरी सरकार

# Ideas For The Vision VIKSIT BHARAT @2047



“ Today the goal of the country is  
Viksit Bharat, Sashakt Bharat!  
We cannot stop until this dream of a  
developed India is fulfilled.”

-Narendra Modi, Prime Minister

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# Viksit Bharat @ 2047: Voice of Youth Programme

- ❖ Viksit Bharat @2047 is the vision to make India a developed nation by 2047, the 100th year of independence.
- ❖ The vision encompasses various aspects of development including economic growth, social progress, environmental sustainability, good governance, educational excellence, global collaboration, healthcare access, infrastructure development, cultural preservation, entrepreneurship ecosystem etc.
- ❖ Under the Viksit Bharat campaign ,the Hon'ble Prime Minister has now invited the youth of the country to participate in India's bold, ambitious and transformative agenda, Viksit Bharat @2047 and is named as Viksit Bharat @2047 :Voice of Youth Programme .
- ❖ Viksit Bharat @2047 :Voice of Youth Programme calls for “**Ideas from Youth for Viksit Bharat@2047**”. It will provide a platform to the youth to contribute ideas in the formulation of national plans, priorities and goals of the country.

# Observance of Viksit Bharat @ 2047: Voice of Youth Programme in UT of J&K

- ❖ Viksit Bharat @ 2047- Voice of Youth event was convened at Raj Bhawan on 11.12.2023 with the distinguished presence of Vice Chancellors of the universities and Directors of all institutes of eminence in the UT of Jammu and Kashmir, such as IIT, IIM, IIMC, AIIMS, NIT etc. and the eminent faculty members. The event was marked by percipient discussions and assorted perspectives, each facilitating unique insights into the roadmap of becoming a developed nation by 2047.
- ❖ Post the Viksit Bharat@2047-Voice of Youth programme at the Raj Bhawan Jammu, a meeting was chaired by Principal Secretary, Higher Education Department, Government of Jammu and Kashmir with all the concerned stakeholders. The meeting deliberated upon making the ViksitBharat@2047 popular amongst students in universities, institutes and colleges across the UT of J&K.

# Role of Universities/Colleges

## AWARENESS

- ORGANIZE WORKSHOPS
- ORGANIZE FEST/SEMINARS /DEBATES ETC.
- MOBILIZE EXISTING ALUMNI NETWORKS FOR CAMPUS TALKS.
- USE OF WHATSAPP AND GROUP EMAILS
- USE OF STANDARD POSTERS AND BANNERS.
- DEDICATED 10 MINUTES IN EVERY LECTURE TO ENCOURAGE DIALOGUE

## INFRASTRUCTURE

- SETTING OF DEDICATED ROOM FOR FEEDBACK COLLECTION.
- DEDICATE 02 HOURS TIME A DAY FOR FEEDBACK SUBMISSION.
- PASTE THE SOP OF FEEDBACK SUBMISSION ON THE CLASSROOM/IT LABS/LIBRARY WALLS.

## PARTICIPATION

- POSTER WITH QR CODE/LINK TO BE WIDELY PROMOTED.
- RECOGNIZED STUDENT CLUBS SUCH AS NCC, NSS ETC..
- CAPTURING STUDENTS EXPERIENCE ON SOCIAL MEDIA.
- CERTIFICATE OF ACCOMPALISHMENT TO BE PROMOTED AS BADGE OF HONOUR

## TRACKING

- DAILY NUMBER OF PARTICIPANTS SHOULD BE CLOSELY MONITORED TO ENSURE 100% PARTICIPATION.

# Implementing SOP of Government of India in UT of J&K

- Emails to students from VC/Head of institution asking students to post their suggestions on the mygov portal
- Reaching students through University/ College Social media
- Encouraging students through prominent alumni to participate
- Traditional methods of creating awareness
- Use of Posters, banners, standees with the webpage link and QR code on it
- Notices on Notice boards along with webpage link and QR code
- A selfie booth may be erected in campus
- Faculty members to encourage youth to participate in Ideas4ViksitBharat
- Idea Exchange, workshops and seminars on Viksit Bharat to be organised once in a week
- Half Marathons/ Marathons and Cycle Runs for Ideas4ViksitBharat
- Use of Infographics/ short films/ social media posts
- An inter section/ inter-class competition may be organized
- Debate/ extempore competition among students on the theme Ideas4ViksitBharat

# SOP's for Universities and Colleges

## Pre-Event Activities

- Universities/ colleges to share the weblink with the faculty and students to attend the event on 11<sup>th</sup> December 10.30 AM (Already done).
- Ensure Participation on LIVE Session (Already Done)
- Clearly outline the purpose and goals of the event to the faculty members, staff and students
- Ensure appointment of a dedicated team to promote, organize, disseminate information, and mobilize the students for this event.

## Post-Event Activities:

- QR Code may be given prominence through websites and social media by Universities/ Institutes.
- WhatsApp groups may be utilized for the dissemination of QR Code.
- A Social Media Campaign may be initiated to encourage students.
- The #Ideas4ViksitBharat hashtag may be used across all social media platforms in order to make it viral and encourage students to tweet and share.
- Information during Lecture
- Setting of Dedicated Room for uploading suggestions
- Allot dedicated time of the day to students to fill the feedback form
- Universities and Colleges to organize discussions and debates sessions
- NCC cadets, NSS volunteers and youth from other youth organizations to be encouraged for participating in the campaign.

# Feedback from the students

- A webpage “*Ideas for the Vision of Viksit Bharat@2047*” has been developed and students have to submit their feedback on mygov.in concerning their vision of Viksit Bharat by 2047. The detailed process of students to submit their feedback on the MyGovPortal(mygov.in) is enumerated as under:-
  - ❖ **Step -1:**The students shall visit the [mygov.in](https://mygov.in) and proceed to the ViksitBharat Consultation section.
  - ❖ **Step-2:** They will answer the following questions sequentially on the Portal:
    - How should a ViksitBharat look like in 2047 in different aspects?
    - What do we need to do to reach this goal?
    - What can you do to make ViksitBharat@2047 possible?
  - ❖ **Step-3** Provide the idea for the Viksit Bharat @ 2047 and mention about his/her role/contribution towards making India as a developed nation.
  - ❖ **Step-4:** Submit the form along with his/her email ID and download the Certificate from his/her email.
  - ❖ **Step-5:** They will share their experience and their thoughts, pictures with certificates on social media with #Ideas4 ViksitBharat  
Students to upload the selfie with the specific background/ viksit bharat @2047 banner showing participation in the initiative on their facebook or instagram account tagging #Ideas4viksitbharat

Thank You